

1999

MARLBORO MILES FOR ADMISSION

FEBRUARY 1999

- Program awarded to EMI Agency.
- Agency to forward Quantities for the following:
  - Posters
  - Take-Ones
  - Flyers - plus additional for refills
  - Coasters
  - Table-tents
  - Redemption forms - plus additional for refills
  - Bar Organizers
  - Cups
  - Napkins
- Updated Promotional Visibility Placement Guide
- Routing Schedule for all 18 markets
- Recommended "dishes" for catering
- Agency site checks for club/venue commences last week in February (clubs where EMI has not done music events)
- Legal to provide draft and final - EMI contract

MARCH 1999

- Agency Continues club/venue site checks - finalize all club contracts
- Agency will have confirmed artists/talent list 3rd week in March

APRIL 1999

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